

PRIVACY POLICIES

Sections 10 and 24 of the Finnish Personal Data Act (523/1999)

1. Controller	SER-tuottajayhteisö ry. SERTY Pasilankatu 2, 00240 HELSINKI office@serty.fi, puh. (050 494 3684)
2. Contact person for register-related matters	Arto Puumalainen SER-tuottajayhteisö ry. SERTY Pasilankatu 2, 00240 HELSINKI office@serty.fi, puh. (050 494 3684)
3. Name of the register	Numerus reporting system user register
4. Purpose of personal data processing	<p>The purpose of the register is to maintain the reporter information defined by the member company. The reporter in question announces the company's import, manufacturing, and/or own brand sale volumes once a month. The reporter will be entered into the system in accordance with the company's membership agreement. Information regarding the reporter, as well as access rights, will be updated as needed in accordance with subsequent information received from the company.</p> <p>The information in the register is used to inform companies of current matters. The involved persons have the right to prohibit SERTY from publishing this information by notifying SERTY by either telephone or e-mail (office@serty.fi or jaseraportti@serty.fi).</p>
5. Information content of the register	<p>The personal data file contains the following information:</p> <p>first and last name of the person</p> <p>e-mail address</p> <p>name of the company/companies</p> <p>telephone number</p> <p>user role</p>
6. Regular sources of information	The information in the register has been collected from companies belonging to SER tuottajayhteisö ry.
7. Regular disclosure of information	The information in the user register is used by SERTY ry. The information will not be disclosed to any third parties outside SERTY. For invoicing and collections purposes, the customer information is transferred from SERTY's systems to the accounting agency Harald Oy's electronic sales invoice system Heeros, from which the invoices are sent to the customers. The registered information will be deleted at the user's
8. Transfer of data outside the EU or EEA	Personal data will not be transferred outside the European Union.
9. Register protection principles	The information is stored in a secure database that cannot be accessed by third parties. In order to prevent data breaches and unauthorised third party access, the numerus.serty.fi website only uses software solutions that adhere to a high level of data security.
10. Right of inspection	According to section 26 of the Personal Data Act, members have the right to inspect the information stored about them in the register and receive a copy of this information on request. The information request must be made in writing to the person in charge of the membership register.

11. Right to request the correction of information	Members have the right to demand that any incorrect information about them be rectified. This request must be made in writing to the person in charge of the membership register.
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12. Other rights related to the processing of personal data	Personal data will not be used for or disclosed to be used for direct advertising, telemarketing, or market research or survey purposes.
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Creation date: 20 May 2018 (SER-tuottajayhteisö ry. SERTY SERTY may amend the content of this privacy policy and provide information on the changes on this page.)